

AiiPD

Ai Interdisciplinary Professional Development

Investor Prospectus

An ethics-first civic intelligence platform
built on the Dynamic Relational Model of Consciousness

Verified evidence on 883 councils across 42 countries.

A working platform, a defined product shelf, and a disciplined staged roadmap.

Revised Edition 2026 · Version 2.0

Prepared by Liam Michael Clancy, Founder and Principal

Glenelg, South Australia · www.aiipd.com.au · liamclancy@aiipd.com

Confidential — prepared for discussion, partnership and staged investment planning

Positioning statement

This document presents the DRMC as an ethically governed, commercially deployable application ecosystem for public-interest, organisational, research and reflective use. It is not a proposal for surveillance, covert profiling, intelligence operations or manipulative behavioural control. It is not an offer of securities or a solicitation to invest, and it is not financial product advice. All figures are internal planning ranges for discussion, not audited forecasts. All analytic outputs are subject to the DRMC RSC caveat set out at the end of this document.

Contents

1. Executive summary

AiiPD is a civic intelligence, governance evidence and professional development platform. It converts fragmented public, organisational and training information into explainable, evidence-based intelligence products, using the Dynamic Relational Model of Consciousness (DRMC) as its analytical architecture.

The DRMC is not a concept brand. In its current form it is simultaneously a philosophical model of consciousness, a relational research methodology, a practical diagnostic framework, an ethical governance system and a technology-enabled analytic architecture. Commercially, that means one coherent framework can underpin a product shelf spanning local government, human services, vocational education, AI governance, social impact and reflective practice.

The platform already exists. AiiPD holds verified evidence on 883 councils across 42 countries, with more than 7,200 source-traceable evidence records and a working report-generation engine. The commercial task now is not invention; it is disciplined productisation and go-to-market.

The investment thesis is straightforward: the place-data incumbents (such as RemPlan and .id) compete on demographic and economic data. AiiPD matches them on breadth and exceeds them on relational depth, source-level evidence traceability, ethics and report automation. That combination, in an environment where councils, regulators and funders increasingly demand explainable evidence rather than black-box scores, is the differentiated and defensible position.

The opportunity in one line

An explainable, ethics-first relational intelligence platform for the public and human-services sectors, with a working data asset, a defined product shelf, and a credible path from first revenue to scaled licensing.

2. The problem and why now

Local governments and public institutions are under sustained pressure to improve community engagement, explain decisions more clearly, and avoid the consultation theatre that produces backlash rather than trust. Human-services providers, RTOs and health-adjacent services need better ways to interpret narrative, culture, relational breakdown and place-based complexity without collapsing everything into compliance metrics.

At the same time, two forces sharpen the timing. First, AI adoption is forcing every institution to ask what responsible, explainable analysis looks like, and most available civic-tech tools are opaque. Second, fiscal pressure and budget-impact scrutiny mean councils and funders increasingly need comparative evidence that a given policy or budget setting is a choice, not an inevitability. Comparison across jurisdictions, which AiiPD's 42-country dataset enables, is precisely the evidence that reframes market-led reform as one option among several.

The demand drivers are already visible across the sectors most likely to buy: councils, human services, RTOs, consultancies, universities and the growing digital-wellbeing and media-literacy markets.

3. The solution: one framework, a full product shelf

AiiPD's architecture has three layers. The DRMC is the intellectual architecture. The production engine (internally, CourseForge and the report engine) is the manufacturing capability. The resource library is the commercial shelf. The platform turns evidence into intelligence into published product into strategic action.

3.1 Product families

The catalogue is organised into nine product families, each a distinct revenue lane:

Product family	What it sells	Primary buyer
Council Benchmarking & Civic	Benchmark reports, budget impact, grant readiness,	Councils, government

Product family	What it sells	Primary buyer
Intelligence	engagement audits, resident surveys	
Candidate Intelligence	Evidence-based local intelligence briefs and policy position support for council candidates	Candidates (volume market)
CourseForge & LMS	AI course creation, document-to-course conversion, evidence mapping	RTOs, employers
VET & RTO 2025 Standards	Audit readiness, assessment tools, validation toolkits, policy templates	RTOs
Aged Care & NDIS Quality	Relational quality, governance, incident and complaints, person-centred planning	Care providers
AI Governance & Ethics	Responsible AI starter packs, use registers, human-in-the-loop tools, audits	All sectors
Participatory Democracy	Deliberative process design, decision legitimacy reporting, trust monitoring	Councils, NGOs
Social Impact Assessment	DRMC SIA methodology, theory of change, funder-ready impact reporting	NFPs, funders
AI Tool Mastery & PD	Professional development library, AI tool guides, certification pathway	Consultants, staff

4. The go-to-market wedge: candidate intelligence

Selling to councils directly has a long lead time: procurement cycles, committee approvals and budget windows. That is a poor fit for an early-stage company that needs revenue velocity. The strategic insight is to invert the entry point.

The wedge

Become the essential intelligence partner for every council candidate in Australia. There are thousands of candidates across every election cycle, each needing credible, evidence-based local intelligence, and each able to buy quickly as an individual. This is a high-volume, short-lead market that also seeds the council relationships that convert into the longer, larger institutional sales.

Candidate Intelligence is delivered within strict ethical boundaries. It is evidence-based local intelligence only: local issue summaries, verified data, policy position support and resident-listening toolkits. The DRMC Ethics Guide prohibits voter profiling, misinformation, smear content and covert persuasion. This is the ethical, defensible version of political intelligence, and that is exactly what makes it durable rather than reputationally radioactive.

The candidate market does triple duty: near-term revenue, brand reach into every council area, and a warm pathway to the institutional benchmarking and engagement contracts that follow.

5. Two capabilities that widen the moat

5.1 Economic development intelligence

The platform can now generate economic profiles and economic development options for councils, grounded in ABS resident data, REMPLAN place-of-work figures, the DRMC layer scores and the benchmark cohort. Each opportunity is scored on need, readiness, DRMC leverage, precedent strength and council actionability, with evidence and implementation pathways. This is best-practice, justifiable, budget-defensible decision support, the kind of analysis a council can actually take to a meeting. The Innovation Opportunity Register is the first worked product in this lane.

5.2 Measurable deliberative democracy

Beyond identifying development opportunities for property developers, AiiPD offers genuine engagement services whose legitimacy can be measured. Using DRMC relational analysis, AiiPD can trace and report the actual level of deliberative democracy a process demonstrates, not just that consultation occurred, but whether it touched the relational conditions that produce legitimate, trusted decisions. In a market full of engagement theatre, measurable deliberative legitimacy is a genuine differentiator for councils, developers and funders who need to evidence social licence.

6. Competitive position

The incumbents are strong where AiiPD is also strong, and absent where AiiPD is differentiated.

Capability	Profile data tools	Consultancies	AiiPD + DRMC
Demographic & economic data	Strong	Variable	Strong + relational
Relational / consciousness analysis	None	None	26-domain DRMC
Source-level traceability	Partial	Partial	Every claim sourced
Ethics & dual-use safeguards	Not stated	Not stated	Constitutive
International comparison	Limited	Rare	42 countries

The defensibility is not the data alone, which others can also assemble, but the combination of a proprietary relational framework, source-level evidence discipline, ethical governance and an automated production engine. That bundle is hard to copy and improves with every report produced.

7. Business model and revenue

AiiPD monetises through five repeatable mechanisms:

Revenue stream	Mechanism	Indicative pricing
Intelligence products	Per-report benchmark, budget impact and innovation registers	\$8k–\$25k / report
Candidate products	Per-candidate intelligence briefs and toolkits, high volume	\$2k+ / brief
Template & resource packs	Downloadable professional templates and guidance packs via the shop	\$150–\$3.5k
White-label licensing	Licence the framework, database structure and publishing engine	Licence + retainer
Training & certification	Per-seat, cohort and certification fees via the LMS	Per seat / cohort

The product shelf allows AiiPD to sell low-cost templates and candidate briefs for cash-flow velocity, while developing higher-value benchmark, licensing and certification revenue with longer cycles.

8. Staged roadmap and budget logic

The build sequence is disciplined. Ambition is retained; fantasy timetables are not.

Phase 1 — Applied prototype and governance pack (0–9 months)

Build a narrow, high-quality pilot around one or two product families (candidate intelligence and council benchmarking), paired with the ethics pack, codebook, standard caveat and a transparent client-facing explanation

of capability and limits.

Indicative internal budget range: AU\$75,000–AU\$150,000.

Phase 2 — Pilot deployments and sector packaging (9–18 months)

Run constrained pilots with councils, candidates, NGOs and RTO networks. Convert prototypes into repeatable service packages with onboarding, reporting templates and training assets. Stand up the e-commerce shop and certification pathway.

Indicative internal budget range: AU\$250,000–AU\$600,000 depending on integrations, visualisation and staffing depth.

Phase 3 — Platform consolidation and scaled licensing (18 months+)

Expand only after method, governance and buyer profile are proven. Add white-label options, partner certification, analytics dashboards and sector modules. Pursue ISO 27001 and, where required, IRAP.

Indicative internal budget range for a broader ecosystem build: AU\$750,000–AU\$1.5 million, subject to hosting, security and product scope.

Budget note

The figures above are internal planning ranges retained for commercial discussion. They are not audited financial forecasts and should not be presented as market-validated cost certainty.

9. Risk and the controls that manage it

Risk	Control
Reputational / ethical misuse	Mandatory prohibited-use clause in every licence; no individual behavioural prediction products; ethics board for sensitive deployments.
Overclaiming capability	Strict separation of current interpretive RSC outputs from any future validated RRM measurement; standard caveat on every output.
Long council sales cycles	Candidate-intelligence wedge and downloadable products provide near-term revenue while institutional sales mature.
Data security & privacy	Security-by-design baseline (separate document); consent, transparency and data-minimisation built into onboarding; no model-training use of client data.
Key-person dependency	Productisation, documentation and the certification pathway reduce reliance on the founder over time.
Single-product concentration	Nine product families across multiple sectors diversify revenue and reduce dependence on any one buyer type.

10. Closing investment thesis

The DRMC is commercially attractive precisely because it is not just another dashboard with a therapeutic accent colour and a pile of hidden assumptions. Its value lies in combining methodological depth, ethical governance, interpretive transparency and cross-sector adaptability, on top of a data asset that already exists.

The weak strategy would be to market the DRMC as an omniscient machine for telling authorities who is dangerous, broken or ideologically suspect. That road is ethically compromised and commercially brittle. The strong strategy, and the investable one, is to build the ethics-first relational intelligence platform for reflection,

governance, engagement, research and organisational learning, entered through the high-volume candidate market and scaled through licensing and certification.

Ambitious enough to matter. Disciplined enough to survive scrutiny. Honest enough not to trip over its own sales pitch.

11. Governance anchors

This prospectus should be read alongside:

- Clancy, L. (2026a). DRMC Overview: An Integrated System. Unpublished manuscript. Available on request.
- Clancy, L. (2026b). Ethics Guide for the Dynamic Relational Model of Consciousness. Unpublished manuscript. Available on request.
- Clancy, L. (2026c). DRMC Matrix Structure, Revised Edition 2026. Unpublished manuscript. Available on request.
- AiiPD (2026). Security and Compliance Baseline. Confidential, available under NDA.
- Contact: www.aiipd.com.au · liamclancy@aiipd.com

This document is confidential and is provided for discussion only. It is not an offer of securities, a solicitation to invest, or financial product advice. Figures are internal planning ranges, not audited forecasts. RSC and DRMC outputs are interpretive assessments, not validated measurements. Clancy, L. (2026i). AiiPD, Adelaide.